



# Industry Partner Program Info 2026

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# The Institute of Real Estate Management (IREM ) Michigan Chapter



IREM Michigan has been the source for education, networking, and resources for real estate management professionals since 1939. An affiliate of the National Association of Realtors, IREM serves commercial, retail, industrial, and multifamily real estate sectors.

IREM Michigan is one of the largest chapters in the US and has over 225 members. Our leaders strive to keep members informed on the latest industry trends, legislative activities and safety standards, as well as providing education seminars, community service opportunities, job referral services, and candidate assistance services.

In an effort to enhance knowledge and professionalism, Michigan members receive scholarship funding totaling over \$10,000. IREM also promotes ethical real estate management practices through its credentialed membership programs. These esteemed certifications certify competence and professionalism for those engaged in real estate management. As a result, IREM members are employed by some of the most prestigious real estate firms in the world.

## Program Benefits and Opportunities include:

- **\*NEW\* Bring a Property Manager to an IREM Breakfast Meeting for FREE! (\*must not be a current member)**
- All IREM events are closed to outside vendors, with the exception of our golf outing and sporting clays events.
- Categories limited to 5 Industry Partners
- Opportunities to network with Michigan's top professional property managers and real estate decision-makers.
- Online listing including your logo, representative's name and link to your company website.
- Listing in printed directory distributed at member meetings and events
- Special badge to wear at member meetings stating that you are an "Industry Partner."
- Opportunities to serve on IREM committees with property management professionals.
- Recognition throughout the year in member communications, social media outlets, and reminders.
- The opportunity to write or provide articles for our emails and social media communications.
- Opportunities to sponsor industry events & discounted sponsorship package at beginning of the year

# 2026 Industry Partner Program & Sponsor Packages



IREM Michigan's Industry Partner program is designed to foster professional relationships between chapter members and reputable service providers in the local area. This program offers service providers the opportunity to participate in chapter activities, and at the same time, helps chapter members serve their clients and employers via recommendations of quality vendors.

**Industry Partner Membership \$1,000** *includes benefits listed on previous page*

**Member Meetings \$150** *add on our 3 member meetings for 2026 [March, May & September]*

**Sponsorship Packages \*vary** *Add on a sponsorship package - choose your sponsorships in advance and save 10%! See sponsorship options on the following page.*

Select One and Calculate Your Amount Due:

**Membership Only**

Industry Partner Membership \$1,000

**Membership & Meetings Only**

Industry Partner Membership \$1,000

Add On Member Meetings \$150

**Grand Total \$1,150**

**Membership & Sponsor Package**

Industry Partner Membership \$1,000

Add on Sponsor Package \$\_\_\_\_\_

Grand Total \$\_\_\_\_\_

**Membership, Meetings & Sponsorships**

Industry Partner Membership \$1,000

Add On Member Meetings \$150

Add on Sponsor Package \$\_\_\_\_\_

Grand Total \$\_\_\_\_\_

# Sponsorship Opportunities

## Sponsorship Package

*make your selections then apply discount to create a package.*

sponsorships total: \$\_\_\_\_\_

discount 10% \$\_\_\_\_\_

sponsorship package total: \$\_\_\_\_\_

## Economic Forecast Sponsorships\* [Jan 13]

- 2 sponsorships [SOLD OUT]
  - 1 ticket to the event
  - half page ad in event program

## Course Breakfast Sponsorship\*

- FIN402 Course for CPM Candidates \$250
  - Choose March 11 or 12
- ARM Track for Residential Managers \$250
  - Choose one day April 20-23

## Member Meeting Sponsorships\*

- Member Meeting Sponsorship \$500
  - 3 minute presentation + materials on table
  - Choose from the 3 options below:
    - March [Flint]
    - May [Livonia]
    - September [Livonia]

## Next Gen Events\*

- Building Tour \$500 [February 26<sup>th</sup> Hudsons, Detroit]
  - limited to 2 sponsors
- Fall Event \$500 [Date & Location TBD]

## Golf Outing [July 27th, Fox Hills, Plymouth]

- Hole-In-One Sponsor \$2,500 [sign, set up at the hole + insurance]
- Premium Hole Sponsor \$750 [sign + set up at the hole]
- Hole Sponsor \$250 [sign at one hole 3 SOLD, 5 Available]
- Golfer Kit Sponsor \$1,500
- Golf Ball Sponsor \$1,500
- Golf Cart Sponsor \$1,500 [logo inside cart]
- Pin Flag Sponsor SOLD
- Beverage Cart Sponsors \$1,500 [sign + ride along with carts]
- Bloody Mary/Mimosa Sponsor SOLD
- Putting Contest Sponsor \$1,500 [sign, set up at green + prize]
- Longest Drive Sponsor \$1,000 [sign, set up at the hole + prize]
- Closest to Pin Sponsor \$1,000 [sign, set up at the hole + prize]
- Cocktail Hour Sponsor SOLD

## Sporting Clays Classic & Pig Roast [August 20th]

- Pig Roast Sponsor \$2,000 [includes 1 team]
- AMMO Sponsor \$1,500 [includes 1 team]
- Beverages Sponsor \$1,500 [includes 1 team]
- Contest Sponsor \$1,500 [includes 1 team]
- Golf Carts Sponsor \$1,500 [includes 1 team]
- Safety Sponsor \$1,500 [includes 1 team]
- Dessert Sponsor \$1,500 [includes 1 team]
- Practice Station Sponsor \$500 [2 available]

## Inaugural Event\* [December TBD]

- Bar Sponsor \$1,000, includes 2 event tickets
- Platinum Sponsor \$750, includes 2 event tickets
- Gold Sponsor \$500, includes 1 event ticket

\*For Members and Industry Partners Only

# Apply / Renew Today! Or, apply online @iremmi5.org

Company Name: \_\_\_\_\_

Address, City, State: \_\_\_\_\_

Primary Representative: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Company Website: \_\_\_\_\_

Service Category: \_\_\_\_\_

(i.e.: landscaper, asphalt contractor, attorney, janitorial, etc.)

Two Business References (required only for new applications):

1. Name: \_\_\_\_\_ Phone: \_\_\_\_\_

2. Name: \_\_\_\_\_ Phone: \_\_\_\_\_

**Make check payable to IREM Michigan and mail to: IREM Michigan, 37637 Five Mile Road, #407, Livonia, MI 48154**

A "Partner" will be a partner, not a member, of the Institute. Only CPM (Certified Property Managers) and ARM (Accredited Residential Managers) may be a member. By signing below, I agree that I will not hold myself out to be a member of the Institute of Real Estate Management, nor will I use or permit the use of the CPM or ARM designations, or any other indication of membership in, or affiliation with, the Institute. I understand that, if approved as an Industry Partner, I may use the name Institute of Real Estate Management and/or its acronym "IREM" only in conjunction with the words "Industry Partner" for the sole and limited purpose of indication that I am a "Partner" of the Institute. I understand that, should my participation as a Partner be terminated by the chapter at any time, there will be no refund of my contribution.

The "Industry Partner" program is not a national program but solely and exclusively under the direction and administration of IREM Michigan Executive Council. All rules, regulations, privileges and penalties, costs, dues, changes, modifications, administration, application approval and such are under the sole direction and discretion of the chapter. IREM Michigan may modify and/or terminate participation and/or the program without notice.

