



Industry Partner Program Info 2026

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The Institute of Real Estate Management (IREM) Michigan Chapter



IREM Michigan has been the source for education, networking, and resources for real estate management professionals since 1939. An affiliate of the National Association of Realtors, IREM serves commercial, retail, industrial, and multifamily real estate sectors.

IREM Michigan is one of the largest chapters in the US and has over 225 members. Our leaders strive to keep members informed on the latest industry trends, legislative activities and safety standards, as well as providing education seminars, community service opportunities, job referral services, and candidate assistance services.

In an effort to enhance knowledge and professionalism, Michigan members receive scholarship funding totaling over \$10,000. IREM also promotes ethical real estate management practices through its credentialed membership programs. These esteemed certifications certify competence and professionalism for those engaged in real estate management. As a result, IREM members are employed by some of the most prestigious real estate firms in the world.

Program Benefits and Opportunities include:

- ***NEW* Bring a Property Manager to an IREM Breakfast Meeting for FREE! (*must not be a current member)**
- All IREM events are closed to outside vendors, with the exception of our golf outing and sporting clays events.
- Categories limited to 5 Industry Partners
- Opportunities to network with Michigan's top professional property managers and real estate decision-makers.
- Online listing including your logo, representative's name and link to your company website.
- Listing in printed directory distributed at member meetings and events
- Special badge to wear at member meetings stating that you are an "Industry Partner."
- Opportunities to serve on IREM committees with property management professionals.
- Recognition throughout the year in member communications, social media outlets, and reminders.
- The opportunity to write or provide articles for our emails and social media communications.
- Opportunities to sponsor industry events & discounted sponsorship package at beginning of the year

2026 Industry Partner Program & Sponsor Packages



IREM Michigan's Industry Partner program is designed to foster professional relationships between chapter members and reputable service providers in the local area. This program offers service providers the opportunity to participate in chapter activities, and at the same time, helps chapter members serve their clients and employers via recommendations of quality vendors.

Industry Partner Membership \$1,000 includes benefits listed on previous page **Pro-rated to \$750 if joining in 2nd quarter**

Member Meetings \$150 add on our 3 member meetings for 2026 [March, May & September]

Sponsorship Packages *vary Add on a sponsorship package - choose your sponsorships in advance and save 10%! See sponsorship options on the following page.

Select One and Calculate Your Amount Due:

Membership Only

Industry Partner Membership \$750*
**Pro-rated for joining in 2nd quarter*

Membership & Meetings Only

Industry Partner Membership \$1,000
Add On Member Meetings \$150

Grand Total \$1,150

Membership & Sponsor Package

Industry Partner Membership \$1,000
Add on Sponsor Package \$_____

Grand Total \$_____

Membership, Meetings & Sponsorships

Industry Partner Membership \$1,000
Add On Member Meetings \$150
Add on Sponsor Package \$_____

Grand Total \$_____

Apply / Renew Today! Or, apply online @iremmi5.org

Company Name: _____

Address, City, State: _____

Primary Representative: _____

Phone: _____ Email: _____

Company Website: _____

Service Category: _____

(i.e.: landscaper, asphalt contractor, attorney, janitorial, etc.)

Two Business References (required only for new applications):

1. Name: _____ Phone: _____

2. Name: _____ Phone: _____

Make check payable to IREM Michigan and mail to: IREM Michigan, 37637 Five Mile Road, #407, Livonia, MI 48154

A "Partner" will be a partner, not a member, of the Institute. Only CPM (Certified Property Managers) and ARM (Accredited Residential Managers) may be a member. By signing below, I agree that I will not hold myself out to be a member of the Institute of Real Estate Management, nor will I use or permit the use of the CPM or ARM designations, or any other indication of membership in, or affiliation with, the Institute. I understand that, if approved as an Industry Partner, I may use the name Institute of Real Estate Management and/or its acronym "IREM" only in conjunction with the words "Industry Partner" for the sole and limited purpose of indication that I am a "Partner" of the Institute. I understand that, should my participation as a Partner be terminated by the chapter at any time, there will be no refund of my contribution.

The "Industry Partner" program is not a national program but solely and exclusively under the direction and administration of IREM Michigan Executive Council. All rules, regulations, privileges and penalties, costs, dues, changes, modifications, administration, application approval and such are under the sole direction and discretion of the chapter. IREM Michigan may modify and/or terminate participation and/or the program without notice.

